



AGENDA

Transit Advisory Board Meeting

5:30 PM - Wednesday, March 20, 2019
Transit Operations Building, 16610 Champion Way,
Sandy, OR 97055

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1. ROLL CALL	
1.1. Light Refreshments	
2. APPROVAL OF DECEMBER 2018 MINUTES AND MARCH 2019 AGENDA	
2.1. Transit Narrative November 2018	2 - 4
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Transit Narrative September 2018	
2.2. TAB Dec 19 2018 Notes FINAL	5 - 8
3. PUBLIC COMMENT	
4. NEW BUSINESS	
4.1. Audit Results / Budget Process	
4.2. Bus Procurement	
4.3. Vista Loop Community Outreach	
5. OLD BUSINESS	
5.1. STF Update	
5.2. STIF	
5.3. TMP	
5.4. Bus Barns	
6. NEIGHBOR UPDATES	
7. ADJOURN	
7.1. Next Meeting: 5:30 pm - 7:00 pm Wednesday, June 19, 2019 Transit Operations Building 16610 Champion Way Sandy, OR 97055	

Transit Narrative

November 2018

Transit staff are preparing new schedules and updates that will take place in January 2019 with the new STIF funding (employee-paid payroll tax). Beginning January 1, 2019, SAM Gresham will add a 9:00 pm weekday run and SAM Estacada will add a 6:30 pm Monday - Saturday run. Both expansions provide improved connectivity to other services.

The Shopper Shuttle will be rerouted, adding Bluff Rd, Green Mountain Rd and Jewelberry Rd. The route will continue to begin at Fred Meyer at noon, however, it will run the new loop in the first half hour and then loop through Sandy's southern neighborhoods during the second half hour. The Shopper Shuttle will also be rerouted to run westbound (neighborhoods, then shopping districts).

Additionally, and with great excitement, we are adding two hours to the Shopper Shuttle. The shuttle will run 12:00 pm to 3:00 pm, then return to the route from 5:25 pm to 7:25 pm to give students and others transportation options during after-school activities.

SAM provided 9,177 rides in November. SAM fixed routes experienced a 10% reduction as compared to last November, however due to a significant drop in SAM Gresham counts, we are exploring the possibility of inaccurate counting due to the new tablet system. Estacada increased by 4.2%. Once again this month, the in-town dial-a-ride (STAR) and the Shopper Shuttle increased. STAR increased by 18.6% and the Shopper Shuttle increased by 165%. No, that is not a typo, the Shopper provided 234 rides in December 2017 compared to 620 in 2018!!

Transit Narrative

October 2018

SAM put out a Request For Proposals to rebuild the wash bay at the Operations Center. We continue to work with the state and federal governments to move forward on the construction of 2 new bus barns at the Operations Center. Next month, transit will release Request For Proposals for 3 new medium sized vehicles and 2 new large transit vehicles for the SAM Gresham route. All projects going forward have been awarded grant funding.

Staff attended the Oregon Public Transportation Conference in Bend as well as 3 Transit Advisory Board members and 2 RoJoy staff. Sandy Transit staff were part of the Conference planning committee and all involved were impressed by the quality of sessions put forward at this Conference.

Transit staff are busy preparing for changes and updates that will take place in January 2019 with the new STIF funding (employee paid payroll tax).

SAM provided 10,506 rides in October. SAM fixed routes experienced a 10% reduction as compared to last October, while Estacada increased by 6.6%. Once again this month, the in-town dial-a-ride (STAR) and the Shopper Shuttle increased. STAR increased by 21.6% and the Sandy Shopper increased by 12.8%.

Transit Narrative

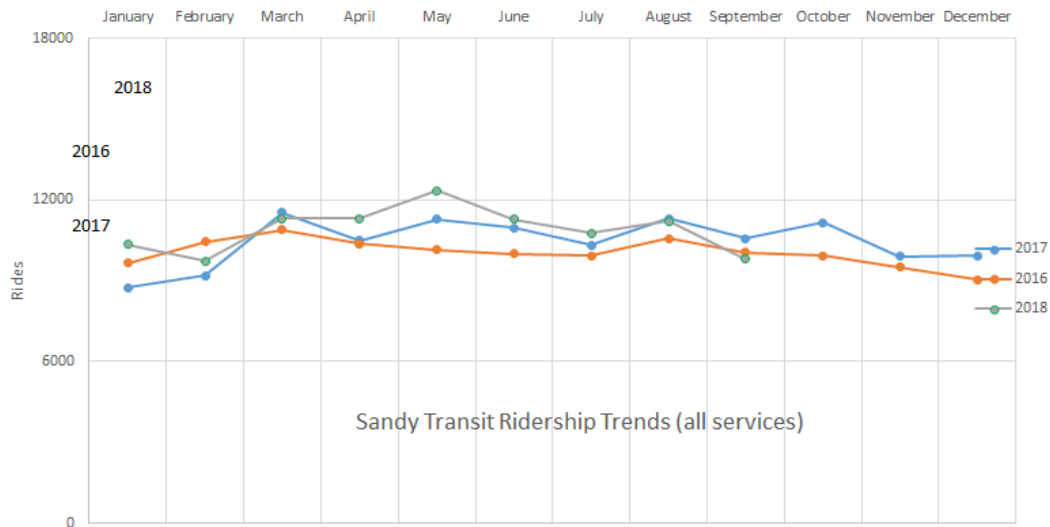
September 2018

SAM ridership decreased by 7.3 % in September 2018 as compared to September 2017. SAM provided 9,799 rides last month, compared to 10,571. 12,356 rides in May 2018 compared to 11,276 rides in May 2017, an overall increase of 9.6%.

SAM and Estacada routes both decreased, while the in-town dial-a-ride (STAR) and the Shopper Shuttle increased. STAR increased by 25% and the Sandy Shopper increased by 152%.

The success of the Sandy Shopper with the continued ridership of the in-town dial-a-ride support the recognition of the Transit Department of the need for transportation to in-town services by Sandy residents. The STAR service ridership, although open to the general public, is primarily used by the Elderly and Disabled in Sandy. In September, 77% of the STAR ridership were Elderly or Disabled.

In September, Sandy Transit held its quarterly Transit Advisory Board meeting in Council Chambers for the first time. Icompass was used to track the meeting.



NOTES

Due to time constraints, the topics with asterisks * were tabled.

1. ROLL CALL

- 1.1. Light Refreshments**
- 1.2. Welcome Berenice Tynan, Newest Board Member**

2. APPROVAL OF MINUTES

- 2.1. Meeting Minutes from December 2018***

3. PUBLIC COMMENT

3.1. Guide Dogs for the Blind

Request for service presented by Jake Koch, Outreach Alumni Representative, and Susan Armstrong, Vice President of Training Operations, Oregon from Guide Dogs for the Blind, 32901 SE Kelso Rd., Boring, Oregon. Also present was CEO & President of Guide Dogs for the Blind, Christine Benninger.

Guide Dogs for the Blind trains guide dogs to aid blind and visually impaired clients. Due to the nature of the agency, a high volume of transit-dependent individuals frequent this location, including clients, volunteers, staff, visitors, and of course, dogs in training.

Currently, Boring is not included in the Sandy or TriMet transit boundaries but is located directly between them. Guide Dogs for the Blind has had a long-standing desire to be included on our transit routes. Jake, along with many other individuals, utilize carpools, Uber, and Radio Cab to bridge the gap between Gresham or Sandy and the Boring facility. Jake explained that our buses would be an ideal alternative to this break in transit availability because of the low floor design, space for the guide dogs to travel under the seats, and audible announcements of each stop.

This proposal has been brought before Sandy Transit in the past, but a solution was not previously feasible due to funding, jurisdiction, and federal regulations. However, the proposal of a possible route

through Boring is included in the Transit Master Plan which has been submitted to consultants for consideration. Clackamas County is simultaneously working on a county-wide transit development plan for connectivity between transit systems and will also be including Boring in their project.

4. NEW BUSINESS

4.1. Hop-Thru presentation by Stephen Coyner

Hop-Thru is a mobile ticketing company based in San Francisco, California. They currently work with 15 agencies including Columbia Area Transit in Hood River, Oregon and Mt. Adams Transportation in Washington. The purpose of their application is to provide a way for riders to purchase fares from multiple transit agencies through one app, thus eliminating the need to download individual apps for each agency, or purchase tangible passes separately (i.e. Tri-Met, SAM, MHX). Hop-Thru does not require any hardware installation because they are entirely cloud-based. There are no up-front costs or monthly fees. Hop-Thru derives revenue from a percentage of each ticket sale. Fares are stored on the user's phone in a pass wallet that is accessible offline, making it available in rural areas with poor reception, or when the user cannot use cellular data. Drivers would visually validate by looking at the tickets on the rider's mobile device. To prevent fraud, safety features such as a clock that continuously updates the current time and an animated screen that changes color when tapped. The application also has a swipe feature to view passes for multiple riders using a shared device. Each agency can customize fare increments and colors, as well as a time limit for each type of pass; count-down to expiration begins automatically when the pass is first used. Hop-Thru also handles customer support which includes FAQs and live chat help. Agency administration can set up ticket offerings, view transactions, and access ridership and other information via a cloud-based portal. Hop-Thru currently offers a Spanish version of their app and will offer other languages in the future. For added convenience, organizations can buy a large quantity of passes and submit a .csv file of recipients' email addresses to Hop-Thru, who will then manage and distribute the fare

accordingly. This feature would be especially useful to agencies like Guide Dogs for the Blind, who provide fare to staff, clients, and volunteers. Rollout time ranges from one day (to activate the app and passes) to about 4 weeks (for the training and marketing process). Hop-Thru provides a rollout package that includes digital content for websites or social media, as well as physical content such as stickers, posters, farebox and window decals, and custom artwork based on the need of the agency.

4.2. Council goals for the new biennium

Transit staff presented a list of possible goals for the next biennium, to be discussed at the upcoming City Council retreat. These proposed goals were unanimously approved by TAB members;

- Maintain vehicles in a state of good repair and ensure vehicles, amenities, and facilities are accessible to all
- Plan for present and future transit needs i.e. updated master plan
- Update tax collection software with STIF funding
- Promote connectivity and play a role in regional transit coordination planning
- Construct a training room and break facility for drivers
- Develop a maintenance and fuel plan for operations building
- Work on technological advances for transit including tablets, fares, automatic passenger counts and work with ODOT on infrastructure for signals
- County level goal; continue to participate in C4; regional level goal; Vision Around the Mountain; state level goals; keep our presence at OTA, continue to advocate for Transit Day, continue to attend conferences
- Improve solar lighting and alert lights at shelters

4.2. New Routes and Route Changes*

4.3. Bus Procurement*

4.4. Conference*

4.5. B.O.T.L. New Training for Drivers*

4.6. Trolley at the Tree Lighting*

- 4.7. STAR Tickets for Food Boxes*
- 5. OLD BUSINESS
 - 5.1. STF Update*
 - 5.2. ITS Update*
- 6. NEIGHBOR UPDATES*
- 7. ADJOURNED AT 7:00 PM
 - 7.1. Next Meeting
 - Wednesday, March 20, 2019
 - 5:30 pm -7:00 pm
 - City Hall Council Chambers
 - 39250 Pioneer Blvd.
 - Sandy, OR 97055