



# City of Sandy

## Agenda

### SandyNet Advisory Board Meeting

Meeting Location: 17175 Meinig Ave, Sandy OR  
97055

Meeting Date: Thursday, June 16, 2022

Meeting Time: 7:00 PM

Zoom Link: <https://us02web.zoom.us/j/86454901533>

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#### 1. ROLL CALL

#### 2. CHANGES TO THE AGENDA

#### 3. APPROVAL OF MINUTES

3.1. May 19th, 2022 Minutes

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#### 4. OLD BUSINESS

#### 5. NEW BUSINESS

5.1. DirecTV Partnership Discussion and Staff Presentation

DirectTV provided slides are Privileged and Confidential. Staff will provide supplemental information.

[SandyNet DirecTV Partnership](#)

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5.2. Rate Assistance Discussion

Notes and rate models provided before and during meeting.

#### 6. STAFF UPDATES

#### 7. ADJOURN



**MINUTES**  
**SandyNet Advisory Board Meeting**  
**Thursday, May 19, 2022 17175 Meinig Ave, Sandy OR 97055 7:00 PM**

**BOARD MEMBERS PRESENT:** Don Williams, Board Member, Gregory Freetage, Board Member, Joe Smith, Board Member, and Joel Brache, Board Member

**BOARD MEMBERS ABSENT:**

**STAFF PRESENT:**

**MEDIA PRESENT:**

**1. Roll Call**

1.1.

Staff Present: Shelley Denison, Associate Planner; Jeremy Pietzold, Council Liaison; Gregory Brewster, IT Director.

**2. Changes to the Agenda**

**3. APPROVAL OF MINUTES**

3.1.

Minutes approved for March 17th, had quorum. Motion by Board Member Smith and seconded by Chair Joel. Passed Unanimously.

**4. Old Business**

4.1. Wastewater Treatment Plan Update - General Contract

Council Liaison Pietzold asked about the project timeline and design. Staff provided up date on contract and communication status with contractor.

4.2. ARPA Contract Update

4.3.

**5. New Business**

5.1. City Comprehensive Plan Community Engagement

Shelley engaged board on input and discussed topics relevant to the Sandy Comprehensive Plan.

**6. STAFF UPDATES**

6.1.

Staff provided an update on current staffing levels and discussed the next steps of the rate increase.

**7. Adjourn**

7.1.

Adjourned at 8:50 pm.

## SandyNet DirecTV Partnership

DirecTV reached out to SandyNet at the beginning of June to discuss a potential partnership between the two entities. DirecTV is pushing their streaming and live TV over the internet, preventing overhead costs from headend facilities, peering costs for multicast broadcast and allowing subscribers to watch as they go, over any provider from their account.

This service is provided over the internet, and the alternative is satellite-based service. Their set top boxes (STB) are like cable and satellite STB's but connect over Ethernet or Wi-Fi and use unicast for streaming and on demand.

There are no custom packages, and we are provided a special phone number to refer customers. Revenue is provide for referrals. This is similar to our current video provider, Yondoo TV. Prices and plans are fixed and the customer can always reach out to DirecTV directly instead of through us, however we only generate revenue through referrals.

This has advantages from our existing provider. It's a nationwide brand, and the STBs are built and supported by DirecTV. Current costs of our video provider outweigh the revenue generated, where this partnership would be no cost to our department.

Two tracks exist for partnership:

**Direct Relationship:** SandyNet can sign customers up for DirecTV and plans

**Referral:** SandyNet Technicians refer customers to a number or site to sign up.