



APPLICATION FOR PLACEMENT OF STREET BANNERS

This application must be submitted 30 days prior to placement and must be approved by City of Sandy. Street banners will be hung by City personnel. Approved banners must be delivered to City Public Works Dept located at 16610 Champion Way at least 5 working days prior to the date they are intended to be hung.

Applicant Name:
Applicant Address (city/state/zip):
Telephone Number:
Representing (name of association/group):
Date of Event:
Requested Date of Installation:
Requested Date of Removal:
Name of Event:
<input type="checkbox"/> Westbound
<input type="checkbox"/> Eastbound
<input type="checkbox"/> Both

Chapter 15.32.035 of the Municipal Code sets forth regulations for installation of community-wide event or special event banners and signs. The following administrative policies govern placement of these signs.

TIME LIMITATIONS

Banner placement is authorized for a maximum time period of 14 days.

LOCATION

Banners shall only be installed on highway poles, which are specifically intended for such use.

ALLOWABLE ACTIVITIES

The community-wide event or special event must be sponsored or endorsed by the city and is limited to:

- celebration of a legal holiday
- state and county fairs
- rodeos, round-ups and expositions
- fund drives
- auctions
- events of a civic, philanthropic or educational nature

SIZE AND CLEARANCE

- The banner area is 20' feet in length and 36" in height

LIMITATIONS

The event or activity is subject to the following regulations:

- The activity must be located within a five-mile radius of the banner location.
- The activity is 2 weeks or less in duration
- The activity is open to the general public

CONTENT OF BANNERS

Banners may include:

- Decorations generally associated with legal holidays, flags, and pennants
- Name and/or logo of the organization
- Date and time
- General location

Banners may not include any commercial sponsor advertising, political or religious activities, commercial message, brand or product name, or other information about the event such as cost, directions, etc. The use of the word **SALE is not allowed.**

PROHIBITIONS

The banners may not be erected or maintained if they:

- interfere with, imitate, or resemble any official traffic control device or appear to attempt to direct the movement of traffic;
- prevent the driver of a motor vehicle from having a clear and unobstructed view of official traffic control devices and approaching or merging traffic
- have any lighting, unless such lighting is shielded to prevent light from being directed at the highway or is of such low intensity or brilliance as not to cause glare or to impair the vision of the driver of a motor vehicle; or
- are otherwise a traffic hazard.
- If banner shows wear in material and/or hardware.

SUBMISSION REQUIREMENTS

- Completed City application form
- Sketch of proposed banner

I have read and understand this application in its entirety.

_____ Date Signed: _____

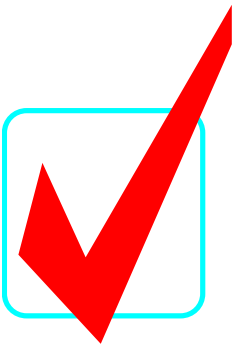


SIZE AND CONSTRUCTION

SPECIFICATIONS

STREET BANNERS

1. Banners shall be constructed of a minimum 19 oz. to 21 oz. durable weather-resistant material and constructed to withstand wind pressure of 20 pounds per square foot of exposed surface.
2. Banners shall contain a minimum 1" or maximum 1.5" sewn-in nylon webbing encased in a sewn sleeve along the entire upper and lower edges. A loop shall be sewn onto the webbing and extend 4" to 6" beyond the sides of the banner itself. See Diagram. An alternative to loops is a 2" welded steel ring sewn into each of the four corners.
3. Metal grommets with a minimum 3/8" diameter shall be affixed to the upper edge of the banner through the webbing on 4' centers.
4. Banners shall have reinforcement on all four corners extending 12" on either side of each corner. See Diagram.
5. A minimum of 8 half circle air vents or wind flaps with a minimum 8" and maximum 12" diameter shall be cut into the banner, in a V or W pattern across banner. See Diagram.
6. Banners must be constructed according to the specifications and sketch included in this document. **Banners which do not conform to specifications in all respects will not be hung.**



PLEASE CHECK CAREFULLY AND READ ALL THE REQUIREMENTS GOVERNING BANNER INSTALLATION BEFORE ORDERING.

IF BANNERS DO NOT CONFORM TO ALL THE REGULATIONS THEY WILL NOT BE INSTALLED.

IF YOU HAVE ANY QUESTIONS PLEASE ASK US.