

Meals on Wheels Sponsorship

The Sandy Senior Center promotes community connection, wellness, and quality of life for all residents. A **key** service is **Meals on Wheels**, which offers homebound seniors nutritious meals along with safety checks and community connections; all aimed at alleviating isolation.

Campaign Timeline:

This sponsorship campaign runs March 2026 through March 2027

Impressions & Reach:

- 11,000 followers on Facebook
- 10,800 avg website visitors per wk
- Advertising at Sandy Cinema, reader board and Sandy Senior Newsletter
- 6,500 Sandy Source Newsletter followers

Premier

\$2500

Logo submission is **due by April 1st** for banner placement.

Greatest Community Impact / Highest Visibility

- Most prominent logo placement on banner at select city wide Parks & Rec Events
- Up to **4 tabling** opportunities at approved events
- Prominent logo in all City Recreation Guides
- **Annual** reader board recognition (April 1, 2026 - March 31, 2027)
- Prominent logo on Meals on Wheels Cinema advertisements
- Half page feature/ad in March & April Senior Newsletter
- 1 exclusive social media post per month

Gold

\$1000

Strong Exposure across Programs & Events

- Logo placement on banner at select city wide Parks & Rec Events
- **1 tabling** opportunity at approved event
- Logo in all City Recreation Guides
- **Quarterly** reader board recognition (4 months/yr)
- Logo on Meals on Wheels Cinema advertisements
- Quarter page feature/ad in March & April Senior Newsletter
- 1 exclusive social media post per quarter

Silver

\$500

Consistent Community Presence

- Business name on banner at select city wide Parks & Recreation Events
- Logo in one seasonal City Recreation Guide
- **1 month** of reader board recognition
- Quarter page feature/ad in March & April Senior Newsletter
- 1 exclusive social media post

Bronze

\$250

Community Advocate

- Tabling opportunity at a Senior Lunch ~ Tuesdays
- Recognition in 1 Meals on Wheels client correspondence
- Logo in 1 bi-monthly Senior Newsletter
- 1 exclusive social media post

Friends

\$50-249

- Business name recognition on the Meals on Wheels webpage
- Group social media recognition

Meals on Wheels Sponsorship

Sponsoring Sandy's **Meals on Wheels** program is a meaningful way to support our local seniors, and their connections while showing your commitment to the community. Join us to help ensure *no senior* goes without a nutritious meal or a caring connection—together, we can make a difference, one meal and one neighbor at a time.

Name of Sponsor/Business: _____

Contact Name: _____

Phone Number: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Fill out this form and return
to the Sandy Community &
Senior Center by
March 1, 2026.

Attn: Caroleana Smallwood.
Make checks payable to
"City of Sandy" with
MOW Sponsorship in memo line

Select Sponsorship Level:

- ☐ **Premier**
- ☐ **Gold**
- ☐ **Silver**
- ☐ **Bronze**
- ☐ **Friends**



For more information
contact Caroleana Smallwood at
(503) 489-2154