SANDY PUBLIC LIBRARY
WHERE INNOVATION MEETS ELEVATION

Email Feedback Library Advisory Board

December 2021
[Email review of Infographic]

The Library Advisory Board of the City of Sandy gave Email Feedback , from the following members :

PRESENT: Board Member Dale Scobert, Board Member Heather Michet , Board Member Jeri McMahan, Board Member Lynne Pollard, Board Member Kathleen Draine , Board Member Bethany Shultz, and Board Member Cheyenne Holliday

EXCUSED:

STAFF/LIAISON PRESENT: Library Director Sarah McIntyre

AUDIENCE MEMBERS:

1. **ROLL CALL**

2. **APPROVAL OF MINUTES**

    2.1. Meeting Minutes

3. **NEW BUSINESS**

    3.1. Library Programs and Services Infographic

    From Kathleen Draine
    Infographic:
    a. a great addition. It should be shown to public on library bulletin boards and in newsletter, perhaps twice a year?

    b. the footnote/asterisk vs. the dates under the title: if snapshot is said to be from Jan to Nov, it seems confusing to then insert info from the fiscal year, which runs from July. Remove the "Jan-Nov"? -- or change the data on ebooks/physical checkouts/ holds fulfilled to the actual count for Jan-Nov? I would think the Jan/Nov data would

be stronger than FY 2020-21, even if one month shorter. Or wait till Dec data is in? I think public would relate better to calendar year data than fy data.

c. are e-card signups not attributed to SA or HO? no address info or do the e-card addresses go beyond our district boundaries?

d. are "top" programs just SA or both -- perhaps with digital groups that is irrelevant? Are the data in book groups = number of discrete individuals, or cumulative participation or number of sessions?

e. like the Library to Things details -- should assist in its growth

f. typo - "donors" under blood drive - give date(s) of drive?

g. mobile printing: include website address?

Overall, a great way of letting the public see the diversity of services and participation by the community.

From Jeri Mcmahan:
Additional input for the record.
1. I will entertain a motion to approve the minutes from October 6,2021 and November 3,2021.
2. Infographic snapshot looks like a great marketing tool. I would like to think of the different ways we can show it off in the communities.
3. Kathleen Draine pointed out great ideas and corrections.(typo, top programs, web site address for mobile printing, fiscal year vs. dates under title)
4. I never thought I could borrow a pressure washer from "Library to Things"

From Bethany Shultz:
This is great! I think the main thing I encounter in the community is people not even knowing what all the library has to offer. So having a simple infographic like this will be helpful just to get the word out that we have so many amazing services. My husband checked out a robot to play with this week! :)

I agree that the general public may respond better to a calendar year rather than the January-November heading. Maybe that should be removed or just changed to an asterisk: based on current data, if we want to get this out before December data is in.

From Heather Michet:
I love this, as I've already mentioned to Sarah.
Thank you for the corrections and suggestions, everyone. I am in agreement.

Bethany named exactly my frustration: The community's (our service area's) ignorance and incorrect assumptions about all that we do and offer. Helping to shift and turn this around is my biggest motivation and reason for serving on the board.

I would love to schedule a brainstorming session in 2022 to generate a gangload of innovative ideas re. how to awaken the community's awareness of ALL that the library is.

I'm imagining a group consisting of (some or all who are interested) board members and some invited community members; not a large group, but one that really gets the job done.

[Library Programs and Services Infographic](#)

3.2.

4. **OLD BUSINESS**

5. **STAFF UPDATES**

6. **ADJOURN**

Sandy / Hoodland Public Library
Snapshot of 2021
January - November

* Physical checkouts

computer use Sessions

* ebooks / eaudiobooks
Overdrive/Libby - 24,376
CloudLibrary- 12,549

Hoodland - 29,501
Sandy - 136,429

Hoodland - 585
Sandy - 2,422

Card Sign-up
LINCC.ORG
Libraries in Clackamas County

eCard - 742
Hoodland - 113
Sandy - 518

Our Top Programs
Trick or Treat Trail - 1,942
Teen Halloween event- 200
Spring Celebration- 200
Book Groups - 114
Sit & Knit - 61

Library of Things
Hoodland - 46   Sandy - 512
Items most requested were:
1. VHS to DVD converter
2. Slides and Film Negatives to Digital Photos
3. Pressure Washer

Take & Make
Kids - 1,227
Teens - 622
Adult - 443
Hearts for teachers - 354
* Cards for Seniors
944 Received
629 delivered

Moble Printing
Patrons - 363
Print jobs - 1,220
Pages Printed - 4,750

Blood Drive
Donars - 73
Units- 72

* Holds Fulfilled
Hoodland - 13,063
Sandy - 57,938

Social Media
Instagram - 629
Facebook (Friends) - 1.1K

Book Bundle
95 - Recommendations

Storytime
In-Person - 243
Virtual - 2,632

SANDY PUBLIC LIBRARY

* fiscal year 2020-2021

SANDY PUBLIC LIBRARY **HOODLAND**