



MINUTES
Economic Development Advisory Board Meeting
Wednesday, April 5, 2023 6:30 PM

COMMITTEE PRESENT: Jeremy Pietzold, , Bill Schwartz, Board Member, Hans Wipper, Board Member, Khrys Jones, Chamber Director, Chris Mayton, Councilor, and Laurie Smallwood, Council President

COMMITTEE ABSENT: Paul Reed, Board Member and Stan Pulliam, Mayor

STAFF PRESENT: David Snider, Economic Development Manager

MEDIA PRESENT:

1. MEETING INFORMATION

This meeting will be conducted in a hybrid in-person / online format. The Board will be present in-person in the Council Chambers and members of the public are welcome to attend in-person as well. Members of the public also have the choice to view and participate in the meeting online via Zoom.

To attend the meeting in-person

Come to Sandy City Hall (lower parking lot entrance).
39250 Pioneer Blvd., Sandy, OR 97055

To attend the meeting online via Zoom

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/84100019555>

Or One tap mobile :

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2. CALL TO ORDER

6:30 PM

3. APPROVAL OF MINUTES

3.1. 3.1.23 March 1, 2023 meeting minutes

4. EC DEV OFFICE UPDATES

In the interest of time, we are skipping this portion of the meeting.

5. COMMUNICATIONS -- CHAIR

5.1. Member check in/shout-outs

In the interest of time, we are skipping this portion of the meeting.

6. ITEMS FOR DISCUSSION -- BOARD

6.1. Economic Development Strategic Plan completion - This will be the final EDAB review session for the Economic Development Strategic Plan -- Elliot Weiss (CAI) will review action items and implementation metrics with the EDAB and complete the review process with the board prior to the EDSP moving to the Sandy City Council for final review and adoption.

Staff Report - 0686

Continuing review of the EDSP -- final session:

- No changes to mission statement
- No changes to vision and goals statements
- No changes to strategies
- Language change to strategy 1.1.2: no comments by the board
- Language change to strategy 1.2.2: language changed for additional clarity; we want to enhance the metals fab career path, not enhance the job recruitment program (there isn't one); board approves
- Language change to strategy 3.2.2: no comments by the board
- Language change to strategy 4.1.1: adds higher wages and job density as variables of interest; board approves; board recommends calling out industrial land specifically as well as commercial
- Language change to strategy 5.2.3: Adds specific VATM info to strategy; board approves.
- Introduced implementation metrics for all 6 goals

- There are between 6 to 9 statistical metrics for each goal; some are more directly relevant than others.
- All 6 board members present are satisfied with the final product and feel that this plan is now ready to forward to City Council for the final review.
- Board asks where the sweet spot is before we need to refresh our plan; Elliot say 5 years is typical; board chair says 5-7 years seems reasonable.
- Board recommended determining where some of the implementation metrics are currently to establish a baseline; Council will want to know where we are now so we can determine how far we've come in the future -- Elliot will backfill some of the more important implementation metrics and include in the report in the appendix to the report; this will provide the baseline.

Moved by Jeremy Pietzold, seconded by Bill Schwartz

Approve and forward for the City Council's consideration.

CARRIED. 6-0

6.2. New member applications: Marcel Brache & Robbie Walters

The board took a cursory look at these two applications and has no objections. These applications will now be forwarded to City Council for applicant interviews and appointments.

6.3. Sandy Marketing banners concept: Review concept and discuss

Board discussion:

- Not sure how picture-based graphics would look at that height; would like input from a graphic designer before proceeding further.
- Seems more like parks & trails promotion than economic development.
- The board would ultimately like more information about the grant program that this suggestion would be funded by; they like the idea of utilizing grant money for projects, but they are not sure about how effective this would be.

6.4. Presentation: Commercial Development in Sandy 2022 Year in Review -- A brief presentation on the totality of commercial development in Sandy during the last full calendar year (*if time permits*).

- Presentation was completed and well received by the board.
- Total of ~\$59K in public infrastructure, ~\$355K in Facade and TI grants within city limits for 2022.

7. Adjourn
8:00 PM



Jeremy Pietzold, Chair



David Snider, Economic
Development Manager