



MINUTES
Economic Development Advisory Board Meeting
Wednesday, March 1, 2023 6:30 PM

COMMITTEE PRESENT: Jeremy Pietzold, , Bill Schwartz, Board Member, Khrys Jones, Chamber Director, Paul Reed, Board Member, Chris Mayton, Councilor, and Laurie Smallwood, Council President

COMMITTEE ABSENT: Hans Wipper, Board Member and Stan Pulliam, Mayor

STAFF PRESENT: David Snider, Economic Development Manager

MEDIA PRESENT:

1. MEETING INFORMATION

This meeting will be conducted in a hybrid in-person / online format. The Board will be present in-person in the Council Chambers and members of the public are welcome to attend in-person as well. Members of the public also have the choice to view and participate in the meeting online via Zoom.

To attend the meeting in-person

Come to Sandy City Hall (lower parking lot entrance).
39250 Pioneer Blvd., Sandy, OR 97055

To attend the meeting online via Zoom

<https://us02web.zoom.us/j/86213690736>

Or Telephone:

(253) 205-0468

Webinar ID: 862 1369 0736

2. CALL TO ORDER

6:30 PM

3. APPROVAL OF MINUTES

3.1. Unapproved minutes from 2022:

The board approved this motion. The vote was 4-0, with Board Members Mayton and Smallwood abstaining due to the fact that the meetings these minutes were from predated their EDAB membership.

4. PUBLIC COMMENT

5. EC DEV OFFICE UPDATES

In the interest of time, we will hold Economic Development department updates for the Board until our next meeting.

6. COMMUNICATIONS -- CHAIR

6.1. **Welcome to Returning Members**

6.2. **Vice-Chair Selection**

Laurie Smallwood was selected to be the Vice Chair of the EDAB.

6.3. **Meeting Times and Current Vacancies**

The first Wednesday of every other month is still the preferred choice of the board.

7. ITEMS FOR DISCUSSION -- BOARD

- Chair Pietzold opened the meeting with round table introductions from all board members.
- A motion was made to approve three sets of minutes from past meetings (May, July and November 2022) that did not achieve a quorum. The motion carried 4-0 with two abstentions from the two new members.
- The Chair updated the board regarding members that have departed from the board (Brache, McKnight) and shrinking the size of the committee. Discussion re: new member recruitment.
- Laurie Smallwood was selected by the board to be the Vice Chair.

7.1. **Economic Development Strategic Plan Review**

Staff Report - 0670

6:45 - Elliot Weiss of CAI: Review of EDSP final draft

- An additional meeting may be necessary to get through the entire review.
- **Vision and Goals**
- Vision statement: EDAB has no additional comment on this.
- Presentation of the six primary goals:

- Goal 5: Discussion of need for new hotel, events vs. hospitality a "chicken and egg" issue, need for RV park as a way to provide hospitality services for events in the area, Loge Camps as a potential hotel target for Sandy, other hospitality development ideas.
- Presentation of strategies:
 - Definition - a more specific, action-oriented item to achieve a primary goal; strategies can be actionable with more than one goal; suggestion by Board Member Smallwood to use birthing center issue as part of discussion when reaching out to health care providers about improving our services here; discussion about retail/service business expansion and the need for new retail & new restaurants and local attitudes about that
- How to use the plan -- Elliot provided a look at how the final report will present strategies.
- Board Member Mayton requested clarification about cold storage goal
 - Elliot: Largest asset is Everfresh Fruit Co., many companies in the region that could use this type of service; biggest drawback is that there is little industrial land available right now.
 - Mayton: Might be too far away from interstate highways for this, but seems like there could be demand for this locally --> Pietzold: Everfresh may benefit from clustering - acknowledged distance from highways, but local demand (berries?) could potentially make this feasible.
- Not too much change in the current goals/strategies; next step is for CAI to present metrics on how to achieve strategies.
- Board wants to present a "buttoned up", endorsed version of this report to City Council; consensus of board is that a second EDAB review meeting is preferred to review metrics and nail down formatting; consensus of board is to schedule the next meeting for **April 5th** to complete this review (this should be posted as a short meeting)

8. **Adjourn**
8:00 PM



Jeremy Pietzold, Chair

A handwritten signature in black ink, appearing to read 'David Snider', with a large, stylized initial 'D' and 'S'.

David Snider, Economic
Development Manager