



MINUTES
Economic Development Advisory Board Meeting
Wednesday, January 5, 2022 6:30 PM

COMMITTEE PRESENT: Jeremy Pietzold, Council President, Carl Exner, Councilor, Stan Pulliam, Mayor, Jordan Wheeler, City Manager, Bill Schwartz, Board Member, Brandon Johnson, Board Member, Cathy Stuchlik, Board Member, Ernie Brache, Board Member, Erinn Sowle, Board Member, Hans Wipper, Board Member, Kurt McKnight, Board Member, Khrys Jones, Chamber Director, and Paul Reed, Board Member

COMMITTEE ABSENT:

STAFF PRESENT: David Snider, Economic Development Manager

MEDIA PRESENT:

1. CALL TO ORDER

6:30 PM

2. APPROVAL OF MINUTES

No minutes to approve from last meeting.

3. COMMUNICATIONS -- CHAIR

Member check-in:

- How's your business doing?
- How's your labor situation?
- Other concerns or items to report?

*All members described their general business activities and seem to be doing fairly well overall. **All** members are also searching for employees and are adjusting to the labor shortage in different ways (raising pay rates significantly, advertising for open positions, etc.)*

4. EC DEV OFFICE UPDATES

Ec Dev Office updates – Ec Dev Manager

- Current development in Sandy – Commercial development updates
 - current – Sandy Clinic (US26 and Ten Eyck)

- future – Next Adventure primary building remodel
- future – Smith Building update
- other brief mentions (No Place CS, Tollgate CS, Sandy library planters, Dominos moving in, Sandy Vault)
- Covered Structures Round II – who applied and who was approved

Staff liaison provided standard presentation to the board detailing current status of development projects and downtown maintenance items. Also included the most recent results of the 2nd round of the Covered Structures grant program (who applied, who has been approved)

5. ITEMS FOR DISCUSSION -- BOARD

Discussion: Ec Dev Strategic Plan for Sandy

- Review of RFP document – anything to add?
- Discussion question: 5-yr or 10-yr focus?
- Discussion: Role of the EDAB in the development of this report

General discussion about the proposed RFP for an economic development strategic plan.

- *Chair requested definitions for strategic plan vs economic opportunity analysis vs retail market survey for clarity.*
- *Staff liaison relayed expectations of the board regarding the strategic plan -- this board will review RFP responses & make recommendations to Council on which firm to hire; will be the primary stakeholders group for the strategic plan process.*
- *Board recommended a longer term focus than 5 or 10 years -- **15 year plan focus is preferred.***
- *Board recommended a much stronger emphasis on attracting companies that generate **living wage jobs.***

6. Adjourn

8:00 PM



Jeremy Pietzold, Chair

A handwritten signature in black ink, appearing to read 'David Snider', with a large, stylized initial 'D' and 'S'.

David Snider, Economic
Development Manager