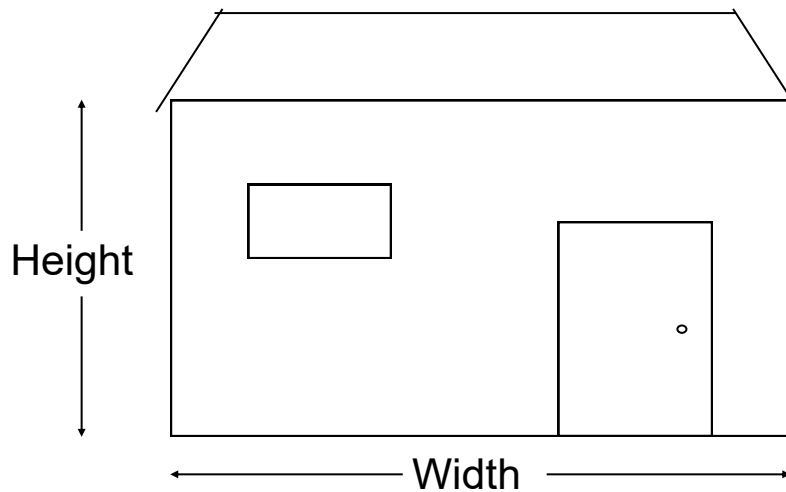# How to calculate allowable wall sign square footage

To determine the allowable sign area for wall signs,

take the Height of the wall times the Width of the wall

to calculate the square footage.

(example: 18′ x 25′ = 450 square feet)

You are allowed 10% of this area to be signage

(450 sq ft x 10% = 45 sq ft).

So you could have one sign as large as 45 sq ft maximum

or multiple signs adding up to a maximum of 45 sq ft.